

APPRENTICE INSIGHT

JASMINE



Meet Jasmine, a Level 6 Building Surveying degree apprentice with JCA.

Tell us a bit about your role

">} > ĨsHs-n 3Y^CL¥s-n >...L~"BL BY^L~" ¥n, s-n's-", } ¥ Np>-HN-> ¥L>^>"pL 7 ~sL^%¥ , N3>N^H^"%>"LH} ¥ >...L~"BL%ps..s~

What is a typical day or week like in your role?

) ¥"¥..B> ĩ Lly^C>^d%b^>%B> ¥ ~, H>¥, ^ĩ Lly^%pL^%o} L^p>~%o ĩ p>"%o%N~">%B>A, Y~, ĨsHs-n 3Y^CL¥s-n^ ¥, YB>~AL^H, s-n^> Hs>..H>"s ~%%^CL¥, ~>^9B", ^s~ ...^, ..L^"¥, ~L^H>¥^>-H^pL~L^H>¥ ¥, Y^B, Y^H^AL^Y...^, ~>^, , N

Did you always want to go into construction?

"p>H^, ^ns-> ¥ĩ E>~"LH", ALB, } L^> N} s¥^A>^%L^ p, ĩ LCL^>NL^} ¥

· LCL %HBLBHLH"p>~>E ĩ E >%o" N^} L^"HSH~ "y~, ĩ ĩ p>"ĩ E >~"LH ", H, Y~"s} ¥H>H%N^L~H^E p, , ĩ ~%>...^, ..L^"¥HLCL , ..} L~" B, } ..>~¥ %>H^E p¥H, ~" ¥, Y ALB, } L^>AĨsHs-n^%CL¥, ^~>%o p>H^>E >¥%p>H^>~s~"L^L^%o~ ...^, ..L^"¥ "HSH^o} L^L^%o^Bp>~H HLBHLH", ^>...¥N^~> >...L~"BL%ps.."N^Y~H} ¥ >...L~"BL%ps.., ~"pL^, CL^~} L~" ĩ LA%L ĩ s-H^>~>...L~"BL%ps..

What do you like about the construction industry and have you faced any challenges?

"L> ¥L~w¥"pL^B"~"p>"pL^L^%o %Bp>^A^, >H^%dB^Y} ~, B, ~%oYB"s ~"s %o, "W^%o¥, Y^ , A^s Y^wA^%Bp>^A^sB^>¥L^%o "pL^L^>L^AĨsHs-n^%CL¥, ^%o >BpsLB^%o^Y>~"s¥%o^CL¥, ^%o^pL %o^%o~HL^%o" } Y^%o^¥"p>"s^p>%o ALL~H^NB^Y "s>%o^E, } >~s~pL s-H^%o^¥ ^>%o^s^%o^CL^¥} >L H, } s->LH^NL^H^AĨ"pL^L^>L B, } ..>~d%oY"~"pL^L^p>~>L^"~¥s-n ", nL">E >¥N, } ~"p%o^%o} >

Why did you decide to go down the apprenticeship route?

"HLBHLH", ~"pL^>...L~"BL%ps.. ^, Y^L^>NL^} ¥ ĩ LCL^%o~%o ^L>S^H"p>~>N^ "s} L^Y~sL^%o¥ B, Y^%o^W^%o^E >%o" N^} L^"ĩ E >~"LH ", %o^~" } ¥B>LL^AL^..>H^>~H^NL " s-", "pL^s-H^%o^¥^>~H^p>"%E p¥ >...L~"BL%ps..%o^L^%o^N^L">

How is the learning part of your apprenticeship delivered?

) ¥>...L~"BL%ps..%o^ALs-n HL^CL^LH", ~B> } ..Y^A¥"pL 7 ~sL^%o¥, N3>N^H^"E, ^y^E s^p } ¥>...L~"BL%ps..L } ...^, ¥L^N^Y^ H>¥%o^E Lly^>~H^>"L~H^Y~sL^%o¥ , ~L^H>¥^>E Lly

What is it like balancing working with studying for a degree?

"~"s^%o, Ynp " } ~, "n, s-n", ~d " B>~AL^L> ¥Bp> L~ns-n %o} L^s} L^%o, ĩ WnnL^LCL^"ps-n AĨ"~"W^%o^yLL...L s-n} ¥%o^Ns^E s AL^E, ^"p^s^>~"pL^L~H

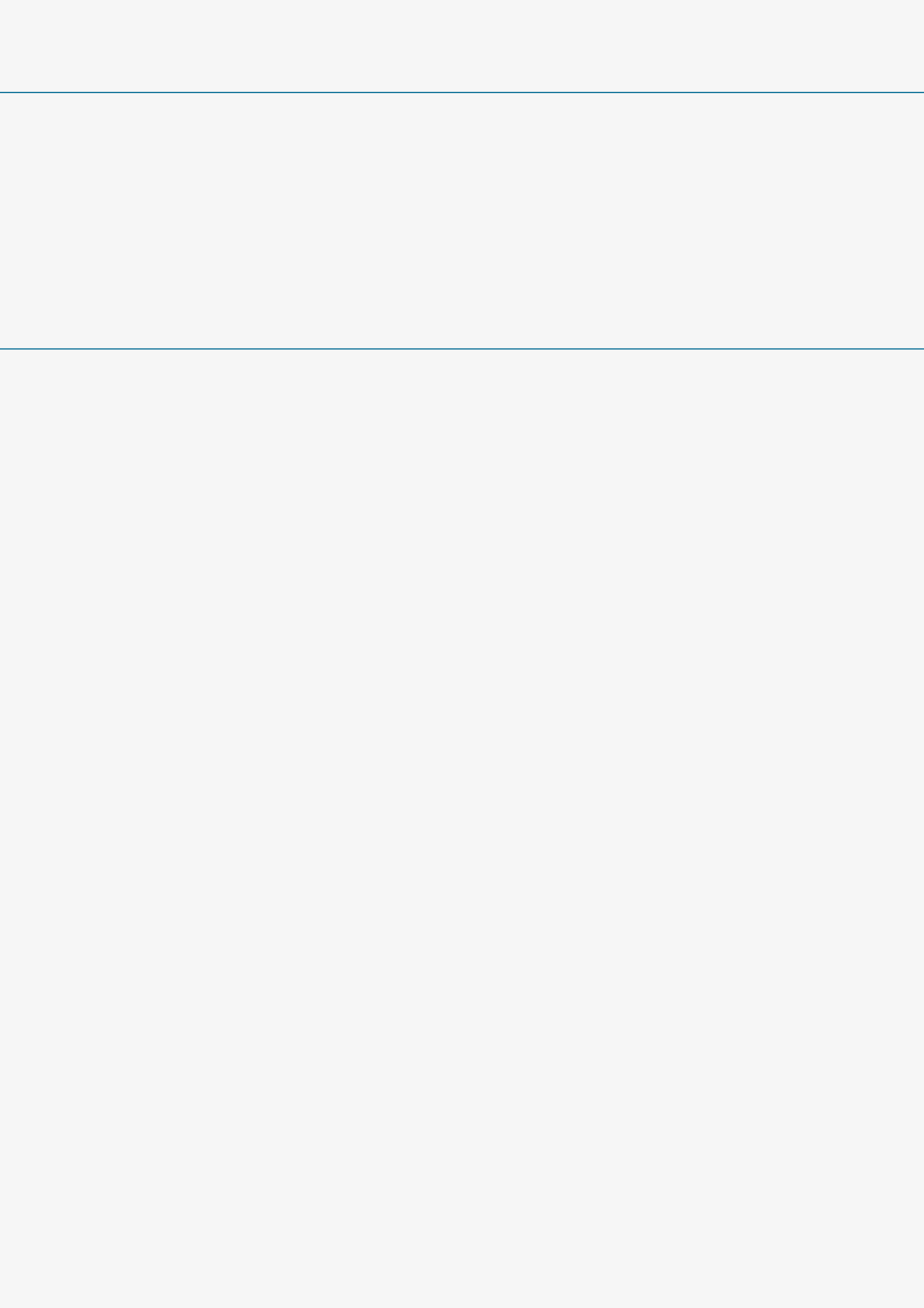


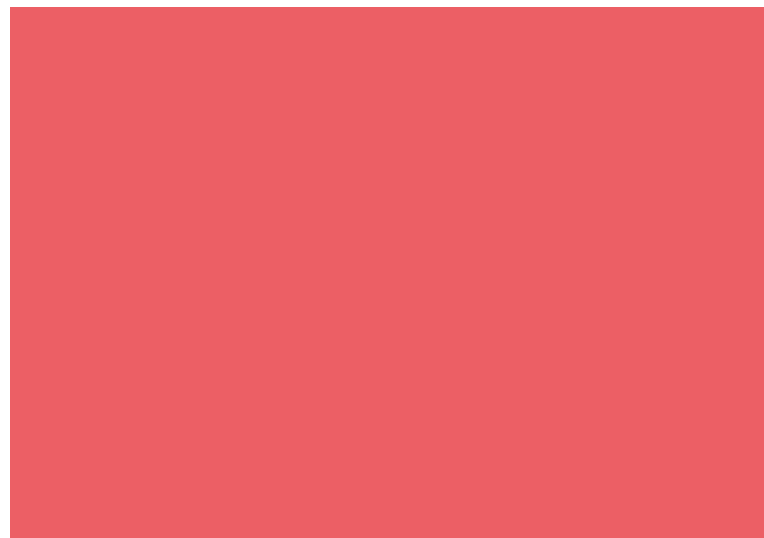
When I started, I didn't know much

about the industry. But having been given an opportunity in it there was no way I was going to pass it up. I threw myself into it and quickly discovered a real passion for marketing and advertising.

It was an exciting time in the world of digital marketing, social media was taking off, online experiences were becoming a priority, and data was transforming marketing from an art into more of a science. With all these new channels and tools emerging, it somehow felt like everyone was learning alongside me, which made it even more exciting. That mix of creativity and strategy is what got me hooked.

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MANAGING PROJECTS AT THE BBC!

If your child is looking for a career that opens doors to working in multiple industries, allows them to lead teams and lets them use existing skills while developing new ones, project management è1

Thomas's degree apprenticeship is structured in a way where he spends four days of his working week in the workplace and a day a week attending university lectures. Beyond this, the degree side of the scheme has an element of independent learning, which is crucial to meeting assignment and exam deadlines and achieving good results.

While this structure may not suit everyone, Thomas says it may appeal to those who thrive under pressure and like to keep busy.

Thomas hopes his apprenticeship will enable him to experience working in various areas of the BBC, before he decides on where to focus his career.

he said.

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Then, my life took a bit of a turn when I suddenly became ill. This caused me to have to drop out of university on (

